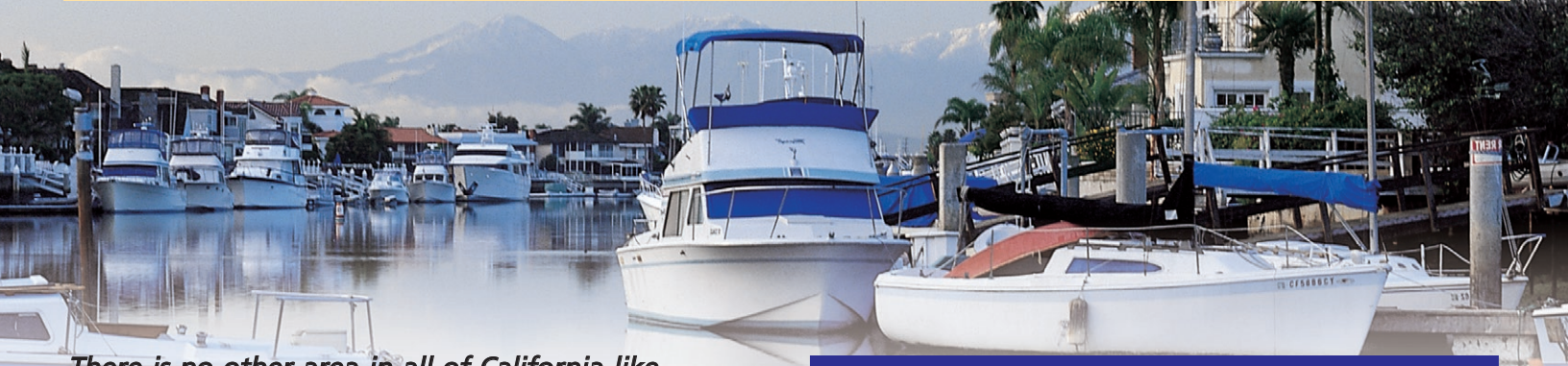


# HARBOUR LIGHT

The only way to reach **ALL** the residents of prestigious Huntington Harbour



*There is no other area in all of California like*  
**Huntington Harbour!**

*A water-front community built on five man-made islands by one developer – The Christiana Company.*

Huntington Harbour is an upmarket community with homes valued at well over a million dollars. There are four guard-gated communities within the area and several gated complexes, many with pool and tennis facilities. Over 3,500 of these residences have direct access to the Pacific Ocean. Huntington Harbour is an upbeat, energetic, upward moving community with its own organizations exclusive to residents only: Huntington Harbour Yacht Club, SeaGate Yacht Club, Philharmonic Society of Orange County, Orange County Performing Arts groups, Anglers Clubs, Garden Clubs, Huntington Harbour Newcomers, Volunteers in Multiple Sclerosis, La Familia Auxiliary supporting Orangewood Children's Home and other philanthropic groups. Huntington Harbour is a well-maintained, upmarket community with most homes valued at over a million dollars. The majority of homeowners either own their own business or are senior executives or presidents of large companies.

Over 50% own second homes in either the Palm Springs, local mountains or San Diego areas. Most residents travel extensively. Prestige and luxury automobiles are standard buys.

The active social life of the community is reflected in large purchases; liquor, gifts, catering and interior decoration. There is community-wide participation during the Christmas season, with the annual Boat Parade and extensive holiday decorating.

The Harbour is a boating community with small electric boats up to 100+ foot yachts in evidence; generating typical boating-related business.

**Harbour Light** magazine is the most widely read, effective way of reaching the high-income residents of Huntington Harbour. It is published bi-monthly and mailed to each and every home and condominium in the Harbour.

The **Harbour Light** features highlights of events and news of the many community organizations such as the yacht clubs, the Philharmonic Society groups, garden clubs, newcomers, travel groups, and many more.

## ADVERTISING RATES PER INSERTION

### COLOR AD PRICING

Full Page .....	\$ 1,210
1/2 Page .....	\$ 620
1/3 Page .....	\$ 290
1/6 Page .....	\$ 195

**1/6 page vert.**  
2 1/8" x 4 1/2"

**1/3 page**  
4 1/2" x 4 1/2"

**1/6 page horiz.**  
4 1/2" x 2 1/8"

**1/2 page**  
6 7/8" x 4 1/2"

**Full Page Ad**  
**Trim Size:**  
8 1/2" X 11"  
**Bleed Size:**  
8 3/4" X 11 1/4"  
**Live Area:**  
8" X 10 1/2"

We prefer ads in PDF format. If you have technical questions about creating the ad, please contact Keith Plucker at [harbourlightmagazine@gmail.com](mailto:harbourlightmagazine@gmail.com).

Above prices are per issue, for space only. Insertion rates are based on providing us with press-ready, electronic ad files. We can create your ad for you if you don't have your own designer, contact us for a quote. For preferred position, if available, ask for a quote. Harbour Light is published the first week of February, April, June, August, October and December. Deadlines for above issue dates in order are the first week of January, March, May, July, September and November.

*Published by Boris & Dorothy Ralphs.*  
*For further information on advertising call (310) 874-2033.*

*If you need magazine samples or would like a sales call, phone Veronica Ralphs at (310) 941-2959 or contact her by email at [printsales@colornow.com](mailto:printsales@colornow.com)*